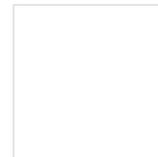


# Nina (Misuraca) Ignaczak

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## Summary

<https://medium.com/speaking-sicilianu/>

## Experience

### Editorial Director

April 2017 - Present (1 year 9 months)

Issue Media Group

I provide editorial leadership to local managing editors across the companys local online publications, including editorial planning and strategy support, assistance with audience development, organization and key performance indicator tracking, and talent development.

### Project Editor

April 2013 - Present (5 years 9 months)

Issue Media Group

I manage underwritten editorial programs for IMG focusing on public policy, urban planning and environment. My duties have included managing freelancers, writing and editing articles, developing interactive visualizations, producing newsletters, managing editorial calendars and program budgets.

### Director

April 2018 - Present (9 months)

Speaking Sicilianu

Speaking Sicilianu is a documentary film about the Sicilian language, which is listed as vulnerable by UNESCO, and about efforts by Sicilian Americans and Sicilians to preserve and promote it. Funding provided by The Russo Brothers Italian American Film Forum.

<https://medium.com/speaking-sicilianu/>

### Managing Editor

April 2016 - Present (2 years 9 months)

Metromode

Direct and manage the editorial budget and production for metromodemedia.com, including assigning and editing articles and photography, producing issues and newsletters and managing social media.

### Writer + Editor + Filmmaker

2010 - Present (8 years)

Freelance

I write and edit for local and national print and online publications on topics related to community development, including edibleWow, Crains Detroit Business, Midwest Energy News, Mode Shift, Shareable.net, Seedstock.com, Model D, Metromode, Concentrate, Orion Magazine, Next City and more. I also produce videos and docuemntary films independently and for clients.

### Associate Editor

October 2013 - May 2016 (2 years 8 months)

Seedstock, LLC

Directed editorial, managed freelancers, edited and produced articles and series for Seedstock.com, a daily blog about agriculture innovation and the new food economy. Produced weekly newsletter and social media, Substantially increased site traffic and social engagement.

### Digital Editor

November 2014 - October 2015 (1 year)

WDET 101.9 FM Detroit Public Radio

My role included setting and enforcing standards to help develop WDET's digital editorial presence, including web copy and graphics standards. I worked closely with reporters and editors to build capacity and assist with advanced production of multimedia web pieces and infographics.

### Watershed Planner

January 2013 - December 2014 (2 years)

Clinton River Watershed Council

I launched CRWC's WaterTowns program, a unique and innovative community planning effort to help leverage local water-related assets for placemaking and blue economy development. My efforts included securing grant funding, developing relationships with local community officials and residents, facilitating public vision discussions, and preparing several site plans and strategic plans for water trails and water-oriented development.

### Senior Planner

1999 - 2013 (14 years)

Oakland County Planning & Economic Development Services

I managed community-planning projects related to sustainability, environment, water resources, transportation and community development throughout Oakland County's 61 local communities. My duties included writing and managing state and federal grants, developing inter-local partnerships, managing community planning projects, overseeing staff and consultants, public speaking, research and analysis, GIS analysis, graphic and map development, and writing and editing proposals, press releases, web content and communications.

## Education

University of Michigan

1997 - 1999

University of Michigan

1993 - 1997

## Certifications

- AICP

## Projects

### Mode Shift: Move Together

Starting August 2011

Mode Shift: Move Together is an online platform designed to engage southeast Michigan's population, policy makers and advocates to embrace and support the development of more bikable and walkable communities. Mode Shift has quickly become known as the online hub for all things transportation in the Detroit area.

## Publications

### Metro Detroit Gets Ready to Grow with Transit-Oriented Developmen

January 2014

Metromode

As regional transit moves closer to reality for metro Detroit, cities and developers prepare to reap the economic potential of high-speed buses and streetcars through plans for placemaking and transit-oriented development.

### Laying the Rails on Woodward Avenue

July 2013

Next City

Can a bunch of civically inclined businesses team up with the chronically cash-strapped federal government to build a streetcar line in the year 2013?

That is the question being asked in Detroit where this summer, a non-profit called M-1 Rail will break ground on a brand new, 3.3-mile streetcar line along busy Woodward Avenue, connecting the economic centers of Downtown, Midtown and New Center. Operations are projected to begin in 2016.

### PlaceMaking H2O: Building a sense of place with Southeast Michigan's water assets

April 2013

Crains Detroit Business

Post # 1 in a blog series for Crains Detroit Business. The blog, All About Water: Michigan's Blue Economy, explores the challenge and opportunity of fulfilling the Pure Michigan promise of metropolitan Detroit's water resources.

### No Stranger to Urban Agriculture, Detroit Makes it Official with New Zoning Ordinance

April 2013

**Seedstock.com**

Detroit is no stranger to urban agriculture. The community garden movement in the United States was born in Detroit during the depression of the 1890's, when Detroit mayor Hazen Pingree initiated a program to donate vacant land for gardens to supplement the diets and incomes of the unemployed. These gardens became known as "Pingree's Potato Patches;" the program was subsequently copied by several other large cities.

**Mode Shift: Move Together**

April 2012

Community Foundation for Southeast Michigan

Mode Shift: Move Together is an online platform designed to engage southeast Michigans population, policy makers and advocates to embrace and support the development of more bikable and walkable communities. Mode Shift has quickly become known as the online hub for all things transportation in the Detroit area.

**Book Review: The Economics of Place**

January 2012

Michigan Planner

Review of Michigan Municipal Leagues collection of essays on the economic value of placemaking, published in the Michigan Planner.

**Concrete Cuisine: Eating on the street never tasted better**

September 2011

edibleWOW

Food trucks in southeast Michigan.

**Honor & Awards****Good Neighbor Award**

November 2012

City of Rochester

**Organizations****Michigan Association of Planning**

Member, Education &amp; Outreach Committee

